

CASE STUDY OF AN ICONIC ENTREPRENEUR OF INDIA PROFILE OF SARDAR GUNWANT SINGH SALUJA, CHAIRMAN OF MONGIA GROUP OF COMPANIES

SHANTANU SHEKHAR

Al Musanna College of Technology, Sultanate of Oman

ABSTRACT



Figure 1: Sardar Gunwant Singh at his Office

“You’ve got to have both a head and the heart for business. The Head is how you persevere and solve the problems you didn’t know you could. The Heart is what shows through to the customer.”

Ceryl Thompson, Bodacious Womens’s Club

KEYWORDS: Sardar Gunwant Singh Saluja, Mongia Group